

1. At what point in your life did you learn what it meant to be and look 'professional'? Who did you learn that from?
2. Can you think of a time in your life when you represented an organization professionally? What did that look like and how did you feel?
3. What are some reasonable non-negotiables for professionalism in your organization (dress, language/profanity, hygiene, etc.)?
4. Some issues with professionalism are caused by ambiguity with expectations. What specifically can you do to clarify exactly what you expect from your employees so there is no confusion?
5. If your organization has offered "Casual Fridays," what is/is not allowed? How far do your employees push the line? What is/are the consequence(s) for infringement? How does a Casual Friday policy impact your desire for professionalism?