

## Module 4 - Study Guide

# ALIGNMENT:

*Uniting Your People Around Your Mission and Values*

Organizational values matter.

When creating values, \_\_\_\_\_ your employees.

### FOUR WAYS TO BUILD YOUR CULTURE ON CORE VALUES:

\_\_\_\_\_ around values.

\_\_\_\_\_ around values.

Praise and \_\_\_\_\_ around values.

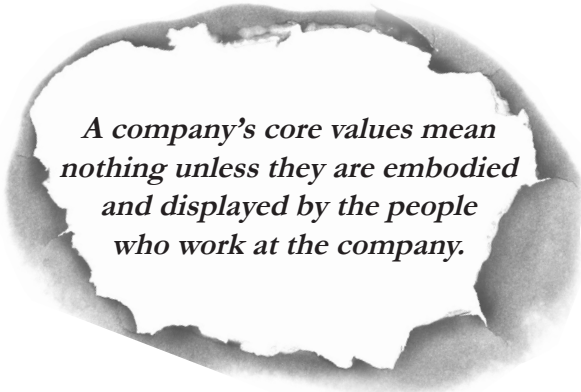
\_\_\_\_\_ an employee when values are not honored.

Core values should be the \_\_\_\_\_ that guides your business and employee decisions.

Consistent reinforcement of what's really important keeps employees headed in the right direction.

Company values are evident in how employees, customers, vendors, and suppliers are \_\_\_\_\_ .

Leaders should passionately develop, outline, display and promote core values that guide \_\_\_\_\_ and \_\_\_\_\_ .



*A company's core values mean nothing unless they are embodied and displayed by the people who work at the company.*